

South San Francisco Bay Shoreline Study

Alviso Ponds & Santa Clara County Interim Feasibility Study

Other Participating Agencies: US Fish & Wildlife Service; California Department of Fish & Game; Alameda County Flood Control District

South San Francisco Bay Shoreline Study: Collaborative Planning Approach

May 9, 2006

**Beth Dyer, Senior Project Manager
Santa Clara Valley Water District**

Approach

- **Sponsorship and Partners**
- **Public Participation**
- **Communications Plan**
- **Measuring Success**



Public Participation

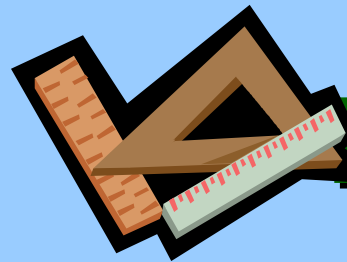
- **Stakeholder Forum**
- **Science Team**
- **Local Government**
- **Corporate Connections**





Communications Plan

- **Partnership Focus**
- **Key Messages**
- **Outreach**
- **Flexible Response**



Measuring Success

- **Integrated Project**
 - **Meets All Project Objectives**
 - **Integrates SBSP and Shoreline Projects**
- **Broad-Based Community Support**
 - **Diverse Community, Diverse Interests**
 - **66.7% is the Magic Number**

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Santa Clara Valley
Water District



US Army Corps
of Engineers
San Francisco District



Coastal
Conservancy

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Questions?

